

Introducing The Beefs – purveyors of “pub-pop” goodness best enjoyed with a cold beer and dry Aussie wit. Born in 2018 between Perth and Sydney, the band kicked off when frontman Sammy Smith gathered a crew of muso mates to cook up the ultimate sonic session. Think infectious pop hooks, rock ‘n’ roll swagger and lyrics that feel like a yarn at the local pub.

Their debut EP *Country Member* nailed the brief: mateship, schooners and no shortage of banter. Since then, The Beefs have taken off—earning themselves an ARIA nomination in 2024 and watching *Red Bellied Black Snake* go viral across socials clocking millions of views and streams alike.

Their original track *Full Speed* was picked up by iconic Aussie brand Speedo for their global Olympic campaign, and they’ve recently joined DZ Deathrays and Ruby Fields on support duties bringing their beer garden bravado to bigger crowds than ever.

With Sammy’s magnetic vocals front and centre and a band dynamic tighter than your uncle’s footy shorts, The Beefs don’t just play gigs—they throw full-blown pub parties. If you’re into good tunes, good mates, and great times: shins up, tins up, and welcome to the world of The Beefs.