

## THAT GURL BELLA BIOGRAPHY

That Gurl Bella is one of Australia's most exciting new voices, fusing hip-hop, R&B, and pop into a sound that's bold, fresh, and unmistakably her own. Hailing from Sydney's Inner West (Wangal Land), the 18-year-old has already surpassed 3 million streams across Spotify and other platforms, solidifying her place as a rising star in the scene.

In 2024, Bella was named a Triple J Unearthed High Finalist, gaining national attention with her breakout track "Strangers"—a dreamy, emotional anthem about a fleeting connection that never fades. Her gift for turning personal experiences into unforgettable melodies has earned her a fast-growing fanbase and critical buzz.

Bella's presence extends beyond the studio. She's lit up stages alongside some of the country's best, including Nooky, JK-47, and Miss Kannina, and her charisma has been recognised by UK rap icons M Huncho and Unknown T. She was also featured in The Kid LAROI's documentary, spotlighting her as a future leader in Australian music.

Now, as the face of JD Sports' latest campaign in collaboration with The North Face, Bella continues to make her mark—on the mic, on the stage, and across the culture. She's not just breaking through—she's leading the next wave.

